

# Sebastian Strauch

## Freelance Full Stack Developer



Berlin, Germany

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### PROFILE

Senior freelance developer for modern web applications, editorial platforms and headless CMS integrations. Self-employed since 1998, with a strong focus on React, Next.js, TypeScript, Node.js, frontend architecture and maintainable delivery for product teams.

### CORE SKILLS

#### Frontend

React, Next.js, TypeScript, JavaScript, Svelte, CSS, Tailwind, Storybook, Chromatic

#### CMS & Cloud

Storyblok, Contentful, Drupal, Craft, Vercel, AWS

#### Backend

Node.js, GraphQL, REST, MongoDB, PostgreSQL, Redis, Docker

#### Methods

Headless CMS, monorepos, design systems, accessibility, performance

### SELECTED EXPERIENCE

#### Senior Frontend Developer - Axel Springer SE

Nov 2024 - Current

Contributed to the development and operation of LeanCMS, a custom CMS powering major news brands (BILD, WELT). Enabled editorial teams to optimize workflows and efficiently deliver high-quality content at scale.

#### Full Stack Developer - Dialectics GmbH

Jan 2024 - Mar 2024

Built an e-learning website from the ground up, migrated content from Kajabi and delivered a Storyblok/Vercel setup with Next.js, TypeScript and Tailwind.

#### Senior Frontend Developer - FLOYT Mobility GmbH

Sep 2022 - Jul 2023

Led parts of the rebuild of billiger-mietwagen.de and carigami.fr landing pages from Symfony/React 16 to a modern Next.js architecture with Contentful, Redux, AWS and Terraform.

#### Frontend Developer - brandung GmbH & Co. KG

Mar 2020 - Aug 2021

Delivered React, Next.js, CSS and Storybook work for consumer and fitness clients including McFit, John Reed Fitness, High5, Ferrero and Overkill.

#### Lead Software Developer - shuccl AG

Sep 2008 - Mar 2019

Led backend, frontend, server operations and React Native app development for a decentralized search engine using Node.js, MongoDB, Redis and React.

#### Senior Frontend Developer - ZDF logo! / JAKALA

Mar 2024 - Jun 2024

Revised and extended frontend components for ZDF's logo! brand and corporate website within a standardized monorepo using Next.js, React, TypeScript, design tokens and Sophora CMS.

#### Frontend Developer - KNAUS Campingparks

Sep 2023 - Jan 2024

Modernized knauscamp.de for 28 camping parks, moving from TYPO3 to a headless CMS architecture with Next.js, Storyblok, PostgreSQL/Neon and Vercel.

#### Senior Frontend Developer - TRACK GmbH / Alphabet

Apr 2022 - Aug 2022

Implemented React components and headless CMS integration for the international relaunch of alphabet.com, a BMW Group commercial vehicle management brand.

#### Senior Frontend Developer - IBM iX / Hyundai IONIQ 5

Nov 2020 - May 2021

Built visual and functional parts of an international launch website, including accessibility considerations across markets.

### EDUCATION

Business Informatics, Hochschule Harz and Otto-von-Guericke-Universität Magdeburg

### LANGUAGES

German native, English C1